

A Worthy Legacy

by Tomi Akinyanmi

Book Promotion Update (August 2008 – to date)

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Online Listings/ Book Announcements

Webpage (www.aworthylegacy.com)
Author's Den
Published.com
Redroom.com
NothingBinding.com
Basement full of books
editred.com
bookhitch.com
Tommie Books
Outskirts Press
Youtube
Facebook
PMA

Facebook Discussion Group (listed August 2008):

Gives updates on the book and also acts as discussion/comments forum for readers

Book Trailer (Release Date September 2008)

Distribution to major social networking websites including but not limited to: Youtube, Myspace, Yahoo, Google, Veoh, REC TV, Preview the book, Vimeo, etc

Reviews (July 2008 to date):

Premier Book Reviews

<http://www.sabrinareviews.com/book.php?ID=1023>

Reader Views

<http://www.readerviews.com/ReviewAkinyanmiAWorthyLegacy.html>

Rawsistaz Reviewers

http://www.therawreviewers.com/artman/publish/printer_AWorthyLegacy.shtml

Allbooks Review

<http://allbookreviews.com/Default.aspx?tabid=1086>

American Authors Association

<http://www.americanauthorsassociation.com/Book%20Review-A%20Worthy%20Legacy%20-%20Akinyanmi.htm>

I'm on a bookathon

<http://abookathon.blogspot.com/2009/04/review-worthy-legacy-by-tomi-akinyanmi.html>

Book Signing/ Author Event

Silver Springs, DC – October 2008

Newark, NJ – March 2009.

TBA - Princeton, NJ ; Philadelphia , New York

Print and Online Advertising Campaign

Mosaic Books (Feb 2009)

Book-remarks.com (March 2009),

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Press Release/Articles (Distribution via major news feeds)

November 11 2008

January 10 2009

March 7 2009.

Ingram Announcement (Pending)

News Articles/ Online Features/ Blog Features (via reviews, interivews and guest posts)

Independent Publisher Online Magazine

<http://www.independentpublisher.com/review.php?page=2594&title=A%20Worthy%20Legacy> (October 2008)

Sorodesign Blog

<http://books.sorodesign.com/2008/09/10/the-design-process-for-a-book-more/> (October 2008)

Reader Views Blog

<http://irenewatson.typepad.com/readerviews/2009/02/a-worthy-legacy.html> - February 2009

Simply Stacie Blog

<http://stacievaughansblog.blogspot.com/2009/03/guest-post-worthy-legacy-by-tomi.html> - March 2009

Reader View Literary Award Finalist Announcement (<http://readerviews.com/Awards2008Winners.html>)

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Good Reads

http://www.goodreads.com/author/show/2859938.Tomi_Akinyanmi

Pending

<http://abookbloggersdiary.blogspot.com/>)

<http://thefriendlybooknook.com>

Blog Tour – (Summer 2009)

Book Awards submissions

Submission to 13 Literary awards including Reader Views Literary Awards in which the book won 2nd place in two categories.

Book Fair/Trade Show Participation

Tapei Book Fair (February, 2009)

London Book Fair (April 2009)

Book Expo America (May 2009)

Radio/TV Interviews and Podcast

Black Authors Network Radio - April 2009

Promotional Materials

Baseball Hat, T – Shirts, Postcard, Media Kit including book trailer CD. (November 2008)

Newspaper features

Black Pearls Magazine (Pending)